

Uniting all digital perspectives

# DIGITAL LABIN

By  lloyds digital

Sponsorship opportunities for 2024

Position your brand and win the hearts and minds of the digital enthusiasts! Taking place in beautiful Labin on the eastern part of Istrian peninsula.



THE CONFERENCE THAT BRINGS TOGETHER  
**ALL PERSPECTIVES**  
OF THE DIGITAL INDUSTRY



SEPTEMBER  
**LABIN, ISTRIA**  
CROATIA



Not a typical conference. But certainly the one where you bring your whole team. Connecting people from web, mobile, software development, design and project management. Featuring inspiring talks and workshops from the industry leaders. Uniting all master minds from digital product creation.

UX Researcher's role

 <b>Research</b> Discover user needs, behaviors, attitudes, and preferences through various methods like interviews, surveys, usability testing, and analytics.	 <b>Synthesize information</b> Organize and analyze data to identify patterns, trends, and insights that inform design decisions.	 <b>Sharing feedback</b> Communicate findings to stakeholders, collaborate with designers and developers, and iterate on designs based on user input.
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SEPTEMBER  
LABIN, ISTRIA  
CROATIA



EXPECTED  
**NUMBERS**  
FOR 2024

# 2023 NUMBERS

**+800**

Developers, designers,  
project managers and  
business owners  
from the region.

**+400**

Square meters of  
exhibition space to  
position your brand.

**+30**

Inspiring speakers that will  
passionately present  
new perspectives in  
the digital world.

**3**

Separate tracks,  
Design, Development  
and Project  
management

COMPANIES THAT  
**HAVE VISITED**  
DIGITAL LABIN

**Bornfight**<sup>®</sup>

PROTOTYP



**FIVE**  
an Endava company

**Locastic**

∞ INFINUM

**Human**



 **span**

**404**

 **iOLAP**

**CMG.**



barrage



 **covideo**

**CINNAMON**

**reco**t

 **Easy Agile**

**CRIONIS**  
CREATIVE SOLUTIONS

 **better**

**NEURALAB**

ISTRATECH

 **gauss development**

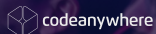
ADDNODE GROUP

**Sizzy**

COMPANIES THAT  
**HAVE VISITED**  
DIGITAL LABIN



**CINNAMON**



**superius**



**infosit**



**Speck.**

**TYPEQAST**

AND MANY MORE ...

WE HAD SPEAKERS FROM BOTH  
**BIG CORPORATIONS AND SMALL**  
INDEPENDENT AGENCIES

Google

*Spring  
Summer*

▼ red collar

css

dogstudio

Booking.com

ANTON & IRENE

shopify

wild

SMASHING  
MAGAZINE

AWS Amplify

T . .

infobip

∞ INFINUM

Build  
in Amsterdam.

KIWI · COM

SPATIE

Raiffeisen  
BANK

Human

Bornfight®

RECOGNIZED AND  
**SUPPORTED**  
BY LOCAL GOVERNMENT



CROATIAN  
CHAMBER OF  
ECONOMY

Labinci Rabac



Grad Labin

Istra





COMMUNITY  
**CONNECTED**  
NEVER STOP LEARNING

DIO

DAFED

Zagreb  
php::meetup



IXDA  
CROATIA

Designed.rs

CROATIAN  
INDEPENDENT  
SOFTWARE EXPORTERS

STEPRI

OS{

Z: CER  
ZAGREBAČKI INOVACIJSKI CENTAR

HGK  
1852  
CROATIAN  
CHAMBER OF  
ECONOMY

IMPACT  
HUB

INSPIRING TALKS FROM  
**INDUSTRY LEADERS**  
WITH FUTURE TRENDS IN MIND



INSPIRING TALKS FROM  
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WITH FUTURE TRENDS IN MIND



**Merlin Rebrović**  
Google



**Vitaly Friedman**  
Smashing magazine



**Sanja Tubak**  
Infobip



**Thomas Ragger**  
Wild.as



**Kene Udeze**  
Booking.com

# 14

# e-comm brand experie

Build  
in Am

*"Good food, nice people, great talks."*

**Daan Klaver**  
*Build in Amsterdam*

EN  
ITH  
ON

"Digital Labin conference is very well organized"

Irene Pereyra  
Anton & Irene




...a idea, but people will never forge  
...ow you made them feel."

ngelou



*"Experience is great, people are super nice and to be honest the overall organization level is pretty convincing."*

**Henry Daubrez**  
Dogstudio

A man with short brown hair and a beard, wearing a light-colored button-down shirt and a headset microphone, is speaking on a stage. The background is a large screen displaying abstract purple and pink geometric patterns. The lighting is dim, focusing on the speaker.

*"Being in a room of 400 people all with similar backgrounds, similar interests, having people feel infused, fulfilled, excited about their work. Everybody benefits from that!"*

**Harry Roberts**  
csswizardry

DEAR POTENTIAL  
**SPONSORS**  
SOME OF THE BENEFITS

*With your presence at the Digital Labin conference, your company will be exposed to **800+ individual attendees** - developers, digital designers, project managers, business developer managers, CEO, owners and founders who could be your future potential partners, clients, or maybe even employees.*

*Establish a presence and introduce your company to the Istrian region and Croatian market.*

*Position your brand image and increase awareness through a workshop, keynote talk, or simple brand visibility options.*



SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
PRICE	VAT NOT INCLUDED				
	20.000 €	15.000 €	10.000 €	5.000 €	1.500 €
Workshop + Conference day ticket (Friday and Saturday)	6	4	3	2	-
Conference day ticket (Saturday)	8	6	5	4	4
Total tickets in package	14	10	8	6	4
Sponsored talk (25 min)	YES	YES	YES	-	-
Logo on the opening ceremony (by conference director)	YES	YES	YES	YES	YES
Goodie bag placement	multiple	double	single	single	-
Promo branded stand + branded desk + LED TV (print included)	YES	YES	YES	-	-
Sponsored newsletter single (product or service only)	1	-	-	-	-
Sponsored newsletter group (product or service only)	-	1	1	-	-
Posts on the Digital Labin social media (Facebook, Instagram and LinkedIn)	single	single	single	group	group
Logo on official conference website	XXL	XL	L	M	S
Logo projected between talks on the stage (all tracks)	XXL	XL	L	M	S
Logo on the branded wall in the conference lobby (Design track)	XXL	XL	L	M	S
Logo on the LCD monitor on Friday workshops	XXL	XL	L	M	S
Logo on the media wall on the entrance	XXL	XL	L	-	-
Logo on the LCD monitor in the lunch and chill out zone	XXL	XL	-	-	-
VIP Speakers and sponsors dinner on Friday	X4	X3	X2	X1	-

*"Digitalab.in – conference with a soul  
Can you think of the most relaxed conference  
where food is better than the speakers?"*

*Team from Prototyp*

*"This conference has succeeded in two years  
something that conferences that existed for ten or  
more years did not: it has created a story and a 'vibe'  
that captivates you a moment you attend it."*

*netokracija.com*

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Proudly organized by



LEVEL\_52<sup>D</sup>  
DIGITAL MEDIA GROUP

